THE PURPLE DRAGON ADVANTAGE

Let your plans be dark and as impenetrable as night...
- Sun Tzu

Social Media Practices

Geotagging

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GOOD SOCIAL MEDIA PRACTICES

A Brief Guide on Sharing Information and Staying Connected on Social Media

The personal details, photos and videos we post to our profiles on social media networks can also be collected by criminals. It's a good idea to always operate under the assumption that anything posted online might be stolen by an adversary. To avoid this, make sure you:

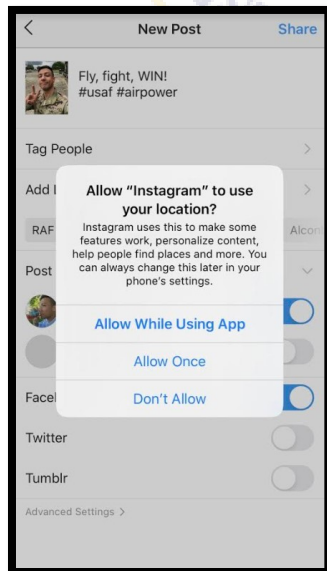**Set your account to private**

Add only people you know

Be alert for phishing links

Oh the Places You'll Go!

The Dangers of GeoTagging; How to Protect Ourselves and Our Community

Many social media sites and apps allow users to enable "location services" when sharing information and photos. While this service may be useful, it can also present an OPSEC risk.

GeoTagging, location data that is added or embedded to photos by default, may provide an adversary with critical information. Photos taken at sensitive locations present an opportunity for adversaries to identify command centers, troops, and equipment. Multiple photos uploaded from the same user may even provide the adversary information to determine patterns of activity.

Consider disabling these features to avoid compromising OPSEC. This can be done by searching your setting for the keywords "location" or "geotag".